



Bangor Barden Ridge Comets Cricket
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COMMUNITY PARTNERSHIP PROPOSAL 2025/26



Sponsorship Coordinator: Daniel Rafin 0455 252 565

Why Partner with the Comets?

The Bangor Barden Ridge Comets Cricket Club (BBRCC) is one of the most successful and community-driven clubs in the Sutherland Shire Cricket Association. With over 150 active members—including more than 100 junior players—BBRCC provides inclusive, structured pathways for all abilities, from beginners to elite performers.

Our development culture is delivering results. Over 30 of our juniors have earned representative honours with the Sutherland District Cricket Club. In the 2023/24 season alone, seven of our ten teams reached grand finals, with four taking home Premierships—securing second place in the overall Club Championship. This followed a Club Championship win in 2021/22, cementing our reputation as a leading force in the district.

But success at BBRCC goes beyond the scoreboard. As we move into the 2025/26 season, we're expanding our focus on *Comets Culture*—a commitment to connection, inclusion, and community spirit. We are building a club where players, families, volunteers, and local businesses thrive together.

That's why we are seeking sponsorship partners who want more than just logo placement. We want to collaborate with businesses who see the value in aligning with a respected community organisation—one that provides meaningful visibility, customer connection, and a direct link to hundreds of local families.

At BBRCC, we tailor our sponsorship experience to ensure that your support makes a real impact—both for your brand and our members. With increased digital reach, event presence, and strategic promotion opportunities, your partnership is not just appreciated—it's activated.

We'd love the opportunity to speak with you about how we can grow together in 2025/26.

Warm regards,

The BBRCC Committee

Sponsorship Packages – 2025/26 Season

Major Partner – \$5,000+

Our premier package, offering maximum visibility and club-wide recognition.

- Exclusive naming rights across social media and promotional materials
- Primary logo placement on all player, coach, and committee shirts (front: 20cm x 10cm)
- 2x large signage placements at The Ridge training facilities (2m x 1m)
- Weekly branded social media content (e.g. “[Your Business] Comets Moment of the Week”)
- Logo placement on our website homepage and detailed sponsor listing
- Event access: Promotion opportunities at grading days, Christmas party, and end-of-season presentation
- Media wall branding at all formal events

Gold Partner – \$3,000

High-visibility exposure with strong branding touchpoints.

- Logo on sleeves or back of all club shirts (20cm x 10cm)
- Website presence and detailed listing
- Sponsor promotion via social media
- Access to all club functions and presentations
- Media wall branding at presentation events

Silver Partner – \$1,500

Ideal for medium-sized businesses looking to increase local reach.

- Logo on back of all training and coach/manager shirts
- Club website and social media exposure
- Event attendance rights and media wall branding

Bronze Partner – \$750

A cost-effective way to support local sport and gain visibility.

- Logo on training and coach/manager shirts
- Social media and website exposure
- Invitation to attend presentations and club functions

Targeted Sponsorship Opportunities

Female Cricket Partner – from \$1,500

Support the fastest-growing area of grassroots cricket.

- Naming rights for girls' and female programs
- Logo featured on girls' team kits
- Promotion on social media, website, and events

Individual Team Sponsor – from \$500

Sponsor a team and build loyalty with players and families.

- Team naming rights (e.g. *Your Business BBRCC U14A*)
- Website and social exposure
- Presentation night media wall branding

Digital-Only Package – \$500

Maximise brand awareness through digital channels.

- Weekly sponsored post on Facebook/Instagram
- Event and business promotion
- Media wall presence at end-of-season presentation

Let's Grow Together

We're committed to offering a tailored, high-value experience to all our partners—whether you're a local café or a growing enterprise. The BBRCC committee will work with you to activate your sponsorship in ways that connect with our members and benefit your business.

For more information or to discuss a custom sponsorship package, contact:
Daniel Rafin on 0455 252 565 or email sponsorship@bbrcc.org.au

Your Club. Your Community. Your Opportunity.

Join the Comets in 2025/26 and be part of something bigger.